



2861 Diamond Street
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Phone (661) 256-3248
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June 8, 2011

Dear Business Owner:

On behalf of the Board of Directors and the Rosamond Parade Committee, we are requesting your sponsorship for the 35th Annual William M. Ketchum Memorial Armed Forces Appreciation Day Parade/Septemberfest to be held on Saturday, September 24, 2011. This year's theme "Fallen Hometown Heroes" pays tribute to all the men and women of our Armed Forces, who have given the ultimate sacrifice.

Your sponsorship will help make this an outstanding event by allowing us to expand our event and promote your business. Your sponsorship entitles you to a free parade entry and a park booth space. Your business name will appear on the parade sponsor banner, which will be displayed in prominent Rosamond locations, and all media advertising for this event according to the advertising package you select. The following packages are available at this time.

PLATINUM SPONSOR: \$1500.---Business name will appear in all signage, and printed advertising promoting the event, weekly chamber radio spot and a full page ad in parade program.

GOLD SPONSOR: \$500. --- Banner advertising and all printed media. Recognition at both the Parade and Septemberfest. Includes a ½ page ad in parade program.

SILVER SPONSOR \$250 --- Business name stated in all printed advertising, banner advertising and parade program. Includes a ¼ page ad in parade program.

BRONZE SPONSOR: \$100 --- Business name printed in parade program and in the local newspaper.

You will be receiving a courtesy call from a representative of the Chamber office in order to acquire your advertising information needed to promote your business.

We sincerely appreciate your community spirit and support of our Chamber of Commerce. We look forward to your participation in this traditional community event as we rally together to show our appreciation for our Armed Forces.

Sincerely,

Gene Melchers
Parade Chair

Charlene Melchers
Septemberfest Chair

www.rosamondchamberofcommerce.com
www.rosamondseptemberfest.com